



# 2018 Sponsorship Packet

*Two unique, wonderful events, packed into one opportunity.*

## **Caribbean Luna Night**

Location: Hilton Harrisburg

Date: Friday, July 27, 2018

Time: 5:30pm Registration

## **Hispanic Heritage Month Celebration Block Party**

Location: 13<sup>th</sup> & 14<sup>th</sup> Derry Street, Harrisburg

Date: Saturday, September 15, 2018

Time: 9:30am to 2:30pm





Dear Friends of LHACC,

On behalf of the Latino Hispanic American Community Center (LHACC), we are pleased to announce LHACC's 2018 fundraising events. The Hilton Caribbean Luna Night and Hispanic Heritage Block Party plans are commencing. Our Caribbean event returns to the Hilton on Friday evening, July 27th, and our lively Hispanic Heritage Street Festival is on Saturday, September 15th. Please review this packet and consider showing your support for our Center – LHACC.

Your sponsorship helps LHACC continue to provide much needed services to the local community. This past year, your generosity assisted us with providing over 10,300 emergency basic human needs including food, clothing, shelter/housing assistance, jobs, and more to the thousands who came through our walk-in office.

Your sponsorships also assist LHACC with offering health and wellness education, ESL classes, and community forums that impact our clients' quality of life. The Sharing Wisdom Program continues to give our former shut-in seniors a place where they can learn, socialize and build self-esteem. Our youth program, LISTO is in its third year and the 2018 LISTO class is currently underway. With your donations, our youth now have a program that helps build character, leadership skills and provides our youth with hope for a future career path and promising direction.

Sadly, on September 20, 2017, a deadly hurricane hit the island of Puerto Rico and many more families than we anticipated came to Harrisburg to flee the terrible devastation. It was with your support and generosity that over 1,300 moms, dads, children, grandparents and others found a place where they felt safe and comfortable coming to for refuge. Nearly 350 families resettled, as we helped them find jobs, a place to stay, food, clothing and much more. It was because of our community and caring individuals like you that we weathered this unexpected hardship for both them and the Center.

You can be proud of your sponsorship and the tremendous impact you and your organization have made on our Center's capability to serve. The time has come now as it does each year, for us to reach out and fundraise in support of our mission over this next year. Be assured that the Latino Center will continue to put your sponsorship dollars, and the personal donations we receive, to work for you!

With great appreciation for your consideration,

Gloria Vázquez Merrick  
Executive Director



# Sponsorship Levels

## SIGNATURE SPONSOR

**LA LUNA**  
**\$10,000**

- Full color back page ad for your company in both Caribbean Luna event & Block Party program
- Main Signage on all marketing materials
- Full table of ten reserved in your name and two Block Party featured vendor table displays
- 6-month Prominent Showcase area and Banner Display
- Use of LHACC Multi-purpose Room to conduct 2 community outreach or seminars
- Frequent mention by the Master of Ceremonies during the events
- Prominent Display of Company Name on LHACC Brochures
- Prominent Display of Company Banner on the Stage
- Recognized as a Youth Program – LISTO Sponsor on marketing/ promotion and included as a presenter – company youth mentor

**EL SOL**  
**\$5,000**

- Full color back page ad for your company in both Caribbean Luna event & Block Party program
- Entertainment Sponsor – Signage on all marketing materials – mention during event
- Full table of ten reserved in your name at event and feature vendor display at Block Party
- 3-month Prominent Showcase area in LHACC's Main Office Walk-in area – Banner Display
- Prominent Display of Company Name on LHACC Brochures
- Recognized as a prominent Youth Program – LISTO Sponsor on marketing/ promotion and included as presenter – company youth mentor

**Sunrise**  
**\$3,000**

- Half page ad for your company in both Caribbean & Block Party event programs
- Six (6) tickets reserved in your name at the event and vendor table at Block Party
- Use of LHACC Multi-purpose Room to offer an on-site outreach event
- 1-month Prominent Showcase area in the LHACC Main Office walk-in area and Banner Display
- Mention by the Master of Ceremonies during the event
- LHACC "Sharing Wisdom Program" Sponsor

**Sunset**  
**\$1,500**

- Half page ad for your company in both Caribbean & Block Party event programs
- Four (4) tickets to the event reserved in your name and vendor table at block party
- LHACC Sponsor
- Mention by the Master of Ceremonies during the event
- Your Banner Displayed in LHACC's Prominent Window Showcase – high traffic area

**La Playa**  
**\$750**

- Quarter page ad for your company in both Caribbean & Block Party event programs
- Four tickets to the event reserved in your name and vendor table at block party
- Listing on LHACC Website and Brochure
- Mention by the Master of Ceremonies during the event

**Amigo**  
**\$500**

- Business card ad in the program
- Two tickets to the event reserved in your name – Recognized as a Official LHACC Business Partner – "Amigo"
- Mention by the Master of Ceremonies during the event

[www.lhacc.org](http://www.lhacc.org)

# Ad Artwork Submissions



**The deadline for submitting your artwork for sponsorship and program ads is as follows:**

- Caribbean Luna Night – Friday, June 29, 2018.
- Hispanic Heritage Month Block Party – Friday, August 24, 2018

Submit your files digitally, in either high-quality JPG, PNG or PDF format to Adriana Rios. If you have questions regarding artwork, please contact Adriana Rios at [adriana@lhacc.org](mailto:adriana@lhacc.org)

Sizes for program ads are below:

<b>Ad Size</b>	<b>Dimensions (width x height)</b>
Full Page	7.5 inches x 10 inches
1/2 Page	7.5 inches x 4.75 inches
Quarter Page	3.5 inches x 4.75 inches
Business Card	3.5 inches x 2 inches

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# Sponsorship Form



## Commitment Selection

- \$10,000 La Luna
- \$5,000 El Sol
- \$3,000 Sunrise
- \$1,500 Sunset
- \$750 La Playa
- \$500 Amigo
- Other: \_\_\_\_\_

## Payment Information

- I will send a check made out to:

The Latino Hispanic American Community Center (LHACC)  
P.O. Box 61943  
Harrisburg, PA 17106

- I will pay via credit card online at  
[www.lhacc.org](http://www.lhacc.org) - Donate

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Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

If you have any questions, feel free to  
contact: Gloria Vázquez Merrick  
Executive Director  
(717)599-0781