



2019

*Sponsorship*

Packet

*Two unique, wonderful events, packed into one opportunity.*

### **Caribbean Luna Night**

Location: Hershey Lodge  
Date: Friday, July 12, 2019  
Time: 5:30pm

### **Hispanic Heritage Celebration**

Location: 13<sup>th</sup> & 14<sup>th</sup> Derry Street, Harrisburg  
Date: Saturday, September 14, 2019  
Time: 9:30am





# Sponsorship Levels

## LA LUNA \$10,000

### • SIGNATURE SPONSOR

- Full color back page ad for your company in both Caribbean Luna event & Hispanic Heritage Celebration program
- Main Signage on all marketing materials
- Full table of ten reserved in your name and two Block Party featured vendor table displays
- Prominent Banner Display on LHACC Center for 6 months
- Use of LHACC Multi-Purpose Room to conduct community outreach or seminars
- Mention by the Master of Ceremonies during the events and 3min. delivery in program.
- Prominent Display of Company Name on LHACC Brochures and website for a period of 1 year (over 2000)
- Recognized as a prominent Youth Program – LISTO Sponsor on marketing/ promotion and included as a presenter in the Listo Program

## EL SOL \$5000

- Full color page ad for your company in both Caribbean Luna event & Hispanic Heritage Celebration program
- Entertainment Sponsor – Signage on all marketing materials – mention during event
- Full table of ten reserved in your name at event and feature vendor display at Block Party
- 3-month Prominent Showcase area in LHACC's Office/optional.
- Prominent Display of Company Name on LHACC Brochures and website for a period of 1 year.
- Recognized as a prominent Youth Program – LISTO Sponsor on marketing and material.
- Continued collaboration opportunities through the year upon company request.
- Mention by the Master of Ceremonies during the event.

## Sunrise \$3000

- Half page ad for your company in both Caribbean & Hispanic Heritage Celebration event programs
- Eight (8) tickets reserved in your name at the event and vendor table at The Hispanic Heritage Celebration
- Use of LHACC Multi-Purpose Room to offer an outreach event through 2019
- 1-month Prominent Showcase area in the LHACC Main Office walk-in area (average 800 touch points/clients per month) Banner Display
- Mention by the Master of Ceremonies during the event.
- LHACC "Sharing Wisdom Program" Sponsor (Senior Program Supported)

## Sunset \$1500

- Half page ad for your company in both Caribbean & Hispanic Heritage Celebration event programs
- Six (6) tickets to the event reserved in your name and vendor table at The Hispanic Heritage Celebration
- Listed as a LHACC sponsor on LHACC Brochure and on website
- Mention by the Master of Ceremonies during the event

## La Playa \$750

- Quarter page ad for your company in both Caribbean & Hispanic Heritage Celebration event programs
- Four tickets to the event reserved in your name and vendor table at The Hispanic Heritage Celebration
- Listing on LHACC Website and Brochure
- Mention by the Master of Ceremonies during the event

## Amigo \$500

- Business card ad in the program
- Two tickets to the event reserved in your name – Recognized as a 2019-20 Official LHACC Business Partner – "Amigo"
- Mention by the Master of Ceremonies during the event

# Ad Artwork Submissions



**The deadline for submitting your artwork for sponsorship and program ads is as follows:**

- Caribbean Luna Night – Wednesday, June 26, 2019.
- Hispanic Heritage Month Block Party – Monday, August 28, 2019

Any artwork not received by these dates may not be included in the program.

Submit your files digitally, in either high-quality JPG, PNG or PDF format to Kiara Hernandez. If you have questions regarding artwork, please contact Kiara Hernandez at [kiaralhacc@gmail.com](mailto:kiaralhacc@gmail.com)

Sizes for program ads are below:

<b>Ad Size</b>	<b>Dimensions (width x height)</b>
Full Page	7.5 inches x 10 inches
1/2 Page	7.5 inches x 4.75 inches
Quarter Page	3.5 inches x 4.75 inches
Business Card	3.5 inches x 2 inches

# Sponsorship Form



## Commitment Selection

- \$10,000 La Luna
- \$5,000 El Sol
- \$3,000 Sunrise
- \$1,500 Sunset
- \$750 La Playa
- \$500 Amigo
- Other: \_\_\_\_\_

## Payment Information

- I will send a check made out to:  
The Latino Hispanic American Community Center (LHACC)  
P.O. Box 61943  
Harrisburg, PA 17106
- I will pay via credit card online at  
[www.lhacc.org](http://www.lhacc.org) - Donate

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Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

If you have any questions, feel free to  
contact: Gloria Vázquez Merrick  
gmerrick@lhacc.org  
(717) 232-8302